



Nenad Popadic

Senior Product Designer

Shortcuts

Portfolio

Reference Letters

Socials

Behance
nenadh2k

LinkedIn
nenadpopadic

Personal

Email
nenadh2k@gmail.com

Website
nenadpopadic.com

Location
Dubai, UAE

Languages

English
Professional working

Serbian
Native

Highlights

10+ Years Of Experience

International Experience

Attention To Detail

Design Lead

Trend Awareness

Design Principles

Software Proficiency

User-Center

Research

Team-Player

Usability Testing

Problem Solving

Experience



Helbiz
Lead Product Designer
Feb 2021 - Feb 2024

- Leading several major design projects such as: Helbiz Kitchen, Groceries, Everli Helbiz Mobility, Helbiz Live, Wheels, Stationery, Micromobility.com; for web and mobile platforms
- Developing detailed user flows, visual mockups, and prototypes for these projects, showcasing a deep understanding of digital product development across diverse platforms
- Revamping and enhancing the design systems to elevate overall design standards, showcasing expertise in design principles and brand consistency
- Delivering persuasive presentations of design concepts to board members
- Supporting and collaborating with engineers, product owners, and marketing teams to drive project development, highlighting strong collaborative skills and teamwork abilities



Ragebite
Lead Product Designer
Mar 2020 - Jan 2021

- Leading two major design initiatives: Playbase and Dazzardo, as well as multiple client projects, demonstrating adept project management skills and a comprehensive understanding of design processes
- By acting as design team leader I have mentored supervised and participate in designing projects from concept to execution
- Collaborated with cross-functional teams including product managers, developers, and marketers facilitating streamlined communication and alignment of objectives to achieve project milestones and deliverables
- Conducted user research and gathered feedback to validate design decisions



Fabrika.NYC
Product Designer
Dec 2018 - Nov 2019

- Engaging in diverse projects for various companies clients, with a primary emphasis on web and mobile applications
- Facilitating meetings and brainstorming sessions with stakeholders to generate innovative ideas
- Taking a pivotal role in design sprints to expedite product development
- Seamlessly collaborating with developers throughout the entire development cycle, ensuring the highest quality of the final product



Adaktar
Product Designer
Oct 2017 - Nov 2018

- Leading the design strategy for B2B and B2C products across multiple platforms
- Engaging in close collaboration with product managers and developers to drive successful product outcomes
- Composing a comprehensive multi-platform design system
- Conducting in-depth analysis and continuous monitoring of design performance metrics



Techray
Product Designer
Apr 2016 - Sept 2017

- Successfully managed and coordinated 0-1 products from concept stages to launch and beyond
- Collaborating closely with companies and clients to create a shared vision and conceive designs
- Demonstrated ability to consistently meet deadlines and requirements
- Recognized for delivering fresh and innovative designs, contributing to successful launches through Amazon Launchpad



Freelance
Product Designer
Apr 2012 - Present

- Collaborating remotely with international agencies and individuals
- Working with many enterprise clients from different industries including: Hospitality, e-Commerce, Fintech, Real Estate, Beauty, Healthcare, Web3/Crypto, and Gaming to deliver tailored design solutions
- Mainly focused on designing web & mobile applications and experiences
- Building & maintaining design systems

Education



Polytechnic University

BA in Graphic Design

Recipient of multiple awards at the college year's showcase



High School for Architecture

Interior Designer

Recipient of prestigious design awards on multiple occasions

Skills



Design

- User Interface
- User Experience
- User Research

- Web Design
- Mobile Design
- Design System

- Wireframing
- Prototyping
- Accessible Design



Tools

- Figma
- Adobe XD
- Sketch

- Overflow
- Whimsical
- Miro

- Adobe CC
- Webflow
- Framer